



von Heidecke's

Chicago Festival Ballet

Privacy Policy

Our Privacy Policy is designed to assist you in understanding how we collect and use the personal information you provide to us and to assist you in making informed decisions when using our site and our services. It is also designed to safeguard your personal information. It is our fundamental priority that all of our visitors' information be protected.

What Information Do We Collect?

When you visit our Web site you may provide us with two types of information: Personal information you knowingly choose to disclose that is collected on an individual basis and Web site use information collected on an aggregate basis as you and others browse our Web site.

Personal Information You Choose to Provide

Includes: Your name, email address, and phone numbers. We will never ask you for any financial information via our website. (Excluding what you may enter via one of our affiliates, which is offsite. Please be sure to read the affiliates Privacy Policy in regards to their usage of your information.)

Registration Information

Includes: Information about yourself, your firm or company, and your practices when you register to be a member of **chicagofestivalballet.org**, register for certain services, or register for email newsletters and alerts. You may also provide additional comments on how you see von Heidecke's Chicago Festival Ballet servicing your needs and interests.

Email Information

If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses. You will not be placed on a distributed safe list, mailing list, or any other list used for solicitation. You will only receive periodic emails from us informing you of upcoming events and issues. We are fully compliant with the CAN-SPAM Act of 2004 in regards to email

notifications, and will provide you with a means of removing yourself from our mail list at anytime.

Web Site Use Information

Similar to other commercial Web sites, our Web site utilizes a standard technology called "cookies" (see explanation below, "What Are Cookies?") and Web server logs to collect information about how our Web site is used. Information gathered through cookies and Web server logs may include the date and time of visits, the pages viewed, time spent at our Web site. We do log IP addresses for security reasons, to protect against unauthorized usage of our site.

How Do We Use the Information That You Provide to Us?

Broadly speaking, we use personal information for purposes of administering and expanding our business activities, providing customer service and making available other services to our customers and prospective customers. Occasionally, we may also use the information we collect to notify you about important changes to our Web site, new services and special offers we think you will find valuable. You may notify us at any time if you do not wish to receive these offers by following the "Unsubscribe" link found on the bottom of every email we send you. Alternatively, you may contact us by US Postal mail at the following address:

**Chicago Festival Ballet Company
1239 S. Naper Blvd.
Naperville, IL 60540**

What Are Cookies?

A cookie is a very small text document, which often includes an anonymous unique identifier. When you visit a Web site, that site's computer asks your computer for permission to store this file in a part of your hard drive specifically designated for cookies. Each Web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a Web site to access the cookies it has already sent to you, not the cookies sent to you by other sites.

How Do We Use Information We Collect from Cookies?

As you browse our Web site, the site uses its cookies to differentiate you from other viewers. Cookies, in conjunction with our Web server's log files, allow us to calculate the aggregate number of people visiting our Web site and which parts of the site are most popular. This helps us gather feedback in order to constantly improve our Web site and better serve our customers. Cookies do not allow us to gather any personal information about you and we do not generally store any personal information that you provided to us in your cookies.

Sharing Information with Third Parties

We may enter into alliances, partnerships or other business arrangements with third parties who may be given access to certain personal information including your name, telephone number and email for the purpose of providing you information. This information will only be provided if we have determined that the information will be used in a responsible manner by a responsible third party. For example, some of our partners provide services on our site (such as our online email service “Constant Contact”), while others power offerings developed for your use. We also use third parties to facilitate our business. In connection with these offerings and business operations, our partners and other third parties may have access to your personal information for use in connection with business activities. As we develop our business, we may buy or sell assets or business offerings. Customer, email, and visitor information is generally one of the transferred business assets in these types of transactions. We may also transfer such information in the course of corporate divestitures, mergers, or any dissolution.

Web Technologies

Our website incorporates many web technologies to assist you, our viewer. These technologies include but are not limited to: ActiveX controls, JavaScript’s, Java Applets, and Flash Media Content. You decide on what technologies are executed on your computer. Be advised that certain features of our website are dependent on these technologies, and may not respond or display properly if these technologies are not allowed by you. Be assured that we will never use any of these technologies to infringe upon your privacy, mislead, or attempt to defraud you.

In Summation

If you have any questions or concerns regarding our Privacy Policy, please don’t hesitate to contact us using the provided information below:

Chicago Festival Ballet Company
1239 S. Naper Blvd.
Naperville, IL 60540
Phone: (630) 527-1052
Email: [General Information](#)

This Privacy Policy is subject to change without notice.

Revision: 10/6/2005